



## Priority 1

## **Baltic Game Industry**

Games are the most dynamic creative industry worldwide but business support is often unspecific or targeted at communications technology or media. The project prepares business incubators to effectively support game start-ups. It tests how gaming can be transferred to other industries such as the health sector. It also initiates a change of the business framework to make it more favourable for the game industry.

Project budget	EUR 3.5 million
Lead partner	BGZ Berlin International Cooperation Agency GmbH, Germany
Project partners	22



