Thist is [Ash Maurya](https://www.businessmodelcompetition.com/ash-maurya--lean-canvas.html) **Lean Canvas Model** – for instructions download:

https://leancanvas\_production.s3.amazonaws.com/cms/LeanCanvas.pdf

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Partners & stakeholders  **8** | Key activities  **6** | Value propositions  **2** | Relationship to startups  **5** | Startup segments  **1** |
| Key resources  **7** | Communication channels  **4** |
| Cost structure  **9** | | | Revenue  **3** | |