Thist is [Ash Maurya](https://www.businessmodelcompetition.com/ash-maurya--lean-canvas.html) **Lean Canvas Model** – for instructions download:

https://leancanvas\_production.s3.amazonaws.com/cms/LeanCanvas.pdf

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| Partners & stakeholders**8** | Key activities**6** | Value propositions**2** | Relationship to startups**5** | Startup segments**1** |
| Key resources**7** | Communication channels**4** |
| Cost structure**9** | Revenue**3** |